enginemailer®
SEND IT YOUR WAY

Effective 1st October 2026
*Prices are in USD

WhatsApp Business API Broadcast Rates

Country	ISO	Mktg	Service	Utility	Auth.
Afghanistan	AF	0.1083	0.0187	-	-
Albania	AL	0.1104	0.0301	-	-
Algeria	DZ	0.0374	0.0104	-	-
All other countries	-	0.0810	0.0146	-	-
Angola	AO	0.0374	0.0104	-	-
Argentina	AR	0.0826	0.0357	-	-
Armenia	AM	0.1104	0.0301	-	-
Australia	AU	0.1083	0.0187	-	-
Austria	AT	0.0796	0.0254	-	-
Azerbaijan	AZ	0.1104	0.0301	-	-
Bahrain	BH	0.0566	0.0162	-	-
Bangladesh	BD	0.1083	0.0187	-	-
Belarus	BY	0.1104	0.0301	-	-
Belgium	BE	0.0796	0.0254	-	-
Benin	BJ	0.0374	0.0104	-	-
Bolivia	BO	0.0966	0.0187	-	-
Botswana	BW	0.0374	0.0104	-	-
Brazil	BR	0.0834	0.0136	-	-
Bulgaria	BG	0.1104	0.0301	-	-
Burkina Faso	BF	0.0374	0.0104	-	-
Burundi	BI	0.0374	0.0104	-	-
Cambodia	KH	0.1083	0.0187	-	-
Cameroon	CM	0.0374	0.0104	-	-
Canada	CA	0.0403	0.0097	-	-
Chad	TD	0.0374	0.0104	-	-
Chile	CL	0.1137	0.0288	-	-
China	CN	0.1083	0.0187	-	-
Colombia	CO	0.0259	0.0067	-	-
Costa Rica	CR	0.0966	0.0187	-	-
Croatia	HR	0.1104	0.0301	-	-
Czech Republic	CZ	0.1104	0.0301	-	-
Denmark	DK	0.0796	0.0254	-	-
Dominican Republic	DO	0.0966	0.0187	-	-
Ecuador	EC	0.0966	0.0187	-	-
Egypt	EG	0.0856	0.0099	-	-
El Salvador	SV	0.0966	0.0187	-	-
Eritrea	ER	0.0374	0.0104	-	-
Ethiopia	ET	0.0374	0.0104	-	-
Finland	FI	0.0796	0.0254	-	-
France	FR	0.1103	0.0403	-	-
Gabon	GA	0.0374	0.0104	-	-
Gambia	GM	0.0374	0.0104	-	-
Georgia	GE	0.1104	0.0301	-	-
Germany	DE	0.1685	0.0690	-	-
Ghana	GH	0.0374	0.0104	-	-
Greece	GR	0.1104	0.0301	-	-
Guatemala	GT	0.0966	0.0187	-	-
Guinea-Bissau	GW	0.0374	0.0104	-	-
Haiti	HT	0.0966	0.0187	-	-
Honduras	HN	0.0966	0.0187	-	-
Hong Kong	HK	0.1083	0.0187	-	-
Hungary	HU	0.1104	0.0301	-	-
India	IN	0.0251	0.0074	-	-
Indonesia	ID	0.0588	0.0345	-	-
Iraq	IQ	0.0566	0.0162	-	-
Ireland	IE	0.0796	0.0254	-	-
Israel	IL	0.0521	0.0118	-	-
Italy	IT	0.1029	0.0403	-	-
Ivory Coast	CI	0.0374	0.0104	-	-
Jamaica	JM	0.0966	0.0187	-	-
Japan	JP	0.1083	0.0187	-	-
Jordan	JO	0.0566	0.0162	-	-
Kenya	KE	0.0374	0.0104	-	-
Kuwait	KW	0.0566	0.0162	-	-
Laos	LA	0.1083	0.0187	-	-
Latvia	LV	0.1104	0.0301	-	-
Lebanon	LB	0.0566	0.0162	-	-
Lesotho	LS	0.0374	0.0104	-	-
Liberia	LR	0.0374	0.0104	-	-
Libya	LY	0.0374	0.0104	-	-
Lithuania	LT	0.1104	0.0301	-	-

Country	ISO	Mktg	Service	Utility	Auth.
Madagascar	MG	0.0374	0.0104	-	-
Malawi	MW	0.0374	0.0104	-	-
Malaysia	MY	0.1104	0.0219	-	-
Mali	ML	0.0374	0.0104	-	-
Mauritania	MR	0.0374	0.0104	-	-
Mexico	MX	0.0572	0.0155	-	-
Moldova	MD	0.1104	0.0301	-	-
Mongolia	MN	0.1083	0.0187	-	-
Morocco	MA	0.0374	0.0104	-	-
Mozambique	MZ	0.0374	0.0104	-	-
Namibia	NA	0.0374	0.0104	-	-
Nepal	NP	0.1083	0.0187	-	-
Netherlands	NL	0.1952	0.0633	-	-
New Zealand	NZ	0.1083	0.0187	-	-
Nicaragua	NI	0.0966	0.0187	-	-
Niger	NE	0.0374	0.0104	-	-
Nigeria	NG	0.0708	0.0135	-	-
North Macedonia	MK	0.1104	0.0301	-	-
Norway	NO	0.0796	0.0254	-	-
Oman	OM	0.0566	0.0162	-	-
Pakistan	PK	0.0659	0.0230	-	-
Panama	PA	0.0966	0.0187	-	-
Papua New Guinea	PG	0.1083	0.0187	-	-
Paraguay	PY	0.0966	0.0187	-	-
Peru	PE	0.0923	0.0403	-	-
Philippines	PH	0.1083	0.0187	-	-
Poland	PL	0.1104	0.0301	-	-
Portugal	PT	0.0796	0.0254	-	-
Puerto Rico	PR	0.0966	0.0187	-	-
Qatar	QA	0.0566	0.0162	-	-
Republic of the Congo	CG	0.0374	0.0104	-	-
Romania	RO	0.1104	0.0301	-	-
Russia	RU	0.1037	0.0518	-	-
Rwanda	RW	0.0374	0.0104	-	-
Saudi Arabia	SA	0.0777	0.0181	-	-
Senegal	SN	0.0374	0.0104	-	-
Serbia	CS	0.1104	0.0301	-	-
Serbia	RS	0.1104	0.0301	-	-
Sierra Leone	SL	0.0374	0.0104	-	-
Singapore	SG	0.1083	0.0187	-	-
Slovakia	SK	0.1104	0.0301	-	-
Slovenia	SI	0.1104	0.0301	-	-
Somalia	SO	0.0374	0.0104	-	-
South Africa	ZA	0.0551	0.0167	-	-
South Sudan	SS	0.0374	0.0104	-	-
Spain	ES	0.0928	0.0288	-	-
Sri Lanka	LK	0.1083	0.0187	-	-
Sudan	SD	0.0374	0.0104	-	-
Swaziland	SZ	0.0374	0.0104	-	-
Sweden	SE	0.0796	0.0254	-	-
Switzerland	CH	0.0796	0.0254	-	-
Taiwan	TW	0.1083	0.0187	-	-
Tajikistan	TJ	0.1083	0.0187	-	-
Tanzania	TZ	0.0374	0.0104	-	-
Thailand	TH	0.1083	0.0187	-	-
Togo	TG	0.0374	0.0104	-	-
Tunisia	TN	0.0374	0.0104	-	-
Turkey	TR	0.0240	0.0068	-	-
Turkmenistan	TM	0.1083	0.0187	-	-
Uganda	UG	0.0374	0.0104	-	-
Ukraine	UA	0.1104	0.0301	-	-
United Arab Emirates	AE	0.0777	0.0238	-	-
United Kingdom	GB	0.0845	0.0311	-	-
United States	US	0.0403	0.0097	-	-
Uruguay	UY	0.0966	0.0187	-	-
Uzbekistan	UZ	0.1083	0.0187	-	-
Venezuela	VE	0.0966	0.0187	-	-
Vietnam	VN	0.1083	0.0187	-	-
Yemen	YE	0.0566	0.0162	-	-
Zambia	ZM	0.0374	0.0104	-	-